## WINDWARD $^\circ$

## Data forDecarbonization

The challenge of decarbonizing shipping is like no other but it also needs to be recognized as a once in a lifetime opportunity. A journey that will require a combination of shifting work processes, re-thinking business models, and integrating new technologies. If there is one thing Windward has learned from helping global industry leaders safely mitigate maritime risk it's this: the bridge from theory to informed action is data visibility - in the right context.

## Join us to power the maritime industry on the path to decarbonization

Building a model that accounts for vessel, operational and commercial features can answer some of the industry's decarbonization questions. But no one company has enough data to model and predict carbon emissions across the world fleet. The answer lies in the power of many.

Introducing Windward's **Data for Decarbonization Program**, a partnership of market leaders, working together to build a real, actionable solution for the industry.



## BRING YOUR EXPERTISE

Benefit from a solution that incorporates your insights and market expertise



SHARE YOUR DATA

Invest your data in a precise, accurate AI model - trained specifically on a large dataset that accounts for your unique operations and fleet BENEFIT FROM TECHNOLOGY

Contribute to the creation of an AI capability to independently measure and predict carbon emissions on a global basis and optimize assets

Get first access to Windward's Data for Decarbonization Program and unlock the insights to start your carbon efficient journey today

Windward is the leading Predictive Intelligence company fusing AI and big data to digitalize the global maritime industry, enabling organizations to achieve business and operational readiness. Windward's AI-powered solution allows stakeholders including banks, commodity traders, insurers, and major energy and shipping companies to make real-time, predictive intelligence-driven decisions, providing a 360° view of the maritime ecosystem and its broader impact on safety, security, finance, and business. For more information visit: <u>windward.ai</u>